

SPECIAL PROJECTS COMMITTEE

Chairperson - Jamelle McDade

Mission

- To develop and implement events, workshops, seminars and fundraisers for the Chamber and assist other committees that are responsible for niche programs and activities. The overarching goal is to present programs that enhance the quality of life in the Tuskegee area.

Activities

- Plan special projects including:
 - Recognitions
 - Past Presidents (1st Quarter 2018)
 - Relationship Building
 - Game Night to reconnect campus and community
 - Red Coat Ambassadors
 - Young Professionals
 - Business Networking Events
 - Local Hands
 - Farm to Table
 - Wine Tasting
 - Happy Hour
 - Awards
 - Annual Outstanding Business
 - Annual Exceptional Woman Achiever
 - Long-Term Projects
 - When We Win Campaign
 - Tuskegee University Homecoming Presence
 - Travel
 - Best Practices Trips
- Survey businesses to select annual awards' recipients
- Develop corporate sponsorship packages
- Work closely with Image & Communications Committee to develop messages and materials
- Manage sponsor relationships to ensure sponsors' expectations are met and the Chamber delivers on obligations to sponsoring entities
- Work with Carver Festival Planning Committee

Jamelle McDade founded an online retail store. She is also an event planner and community service advocate.

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