
Message from TACC President Loretta Alexander



As Chamber President, it is my job to work with my fellow Chamber officers and members to improve the climate for local businesses.

This is why my message is “A Call to Win.”

When you think about a calling on your life, you know this is a force you just cannot fight. It is your destiny. This is the theme for the Chamber beginning in 2018. This message is a declaration about Tuskegee and Macon County that emphasizes “A Call to Win” for this community.

We will celebrate winning no matter how it’s packaged. Small accomplishments and large successes will be applauded. We quietly initiated this winning attitude in 2017. While maintaining our Chamber Website, we also established

another Website, www.whenwewin.us and integrated social media platforms to serve as online resources for our call to win mission.

Also in 2017, the Chamber convened the Stakeholders Engagement Meeting to tap into collective wisdom on behalf of the Leonardo DRS T-100 project. The Chamber ensured that the T-100 had a presence during the 2017 All Macon County Day celebration. We also had T-100 handouts along with candy and other treats at the 2017 Harvest Festival, which is this community’s alternative to Halloween. The Chamber co-sponsored the Small Business Saturday project and had a practical role concerning logistical issues. The Chamber organized the Local Hands experience for the Sister City visitors to give these guests a taste of products made by Local Hands.

I say all of this to emphasize that the Chamber has been active and will strive to fulfill the following words in our Mission Statement. “We support and instigate collaborations, cultivate the atmosphere for networking and perform as a resource for Chamber members and the larger community.”

We are kicking off 2018 with a Chamber membership drive. We ask current members to rejoin and we also extend a hand of welcome to new members, including Tuskegee University students whose annual dues are just \$5 per student. Mark your calendar for the 4th Monday of each month, which is the Chamber’s standard meeting day.

Again, it is an honor to have a leadership position with the Tuskegee Area Chamber of Commerce and I promise to do my best to improve the organization and enhance the community in which we live, learn, worship and work.
